



REMENHAM FARM  
DURING HENLEY REGATTA

# Henley Regatta Boat Showcase 2025

In Partnership With




# Experience the Henley Regatta Boat Showcase 2025: A Unique Showcase on the Thames during Henley Regatta

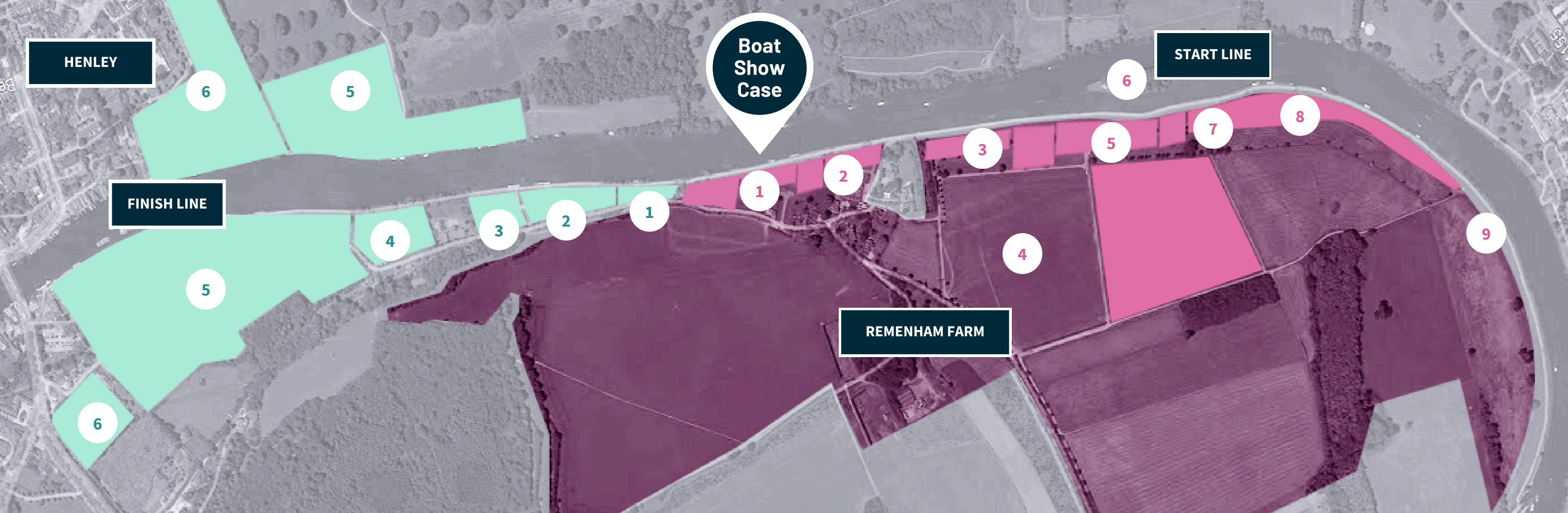
During the prestigious Henley Royal Regatta, the Henley Boat Showcase 2025, in collaboration with Remenham Farm, offers boat manufacturers and dealers the rare chance to showcase their vessels along the iconic River Thames during Henley Royal Regatta.

With over 300,000 visitors, this event draws an affluent audience passionate about luxury, lifestyle, and leisure.



The image features a dark teal background with a decorative border at the top and bottom consisting of vertical pink bars of varying heights. The text is centered in a white serif font.

“Exhibitors gain unmatched brand exposure, access to a high-net-worth audience, and the opportunity to create valuable marketing content. Beyond immediate sales, the boat show offers long-term value through lead generation, networking, and brand alignment with one of Britain's most celebrated summer events.”



## HRR Riverside

- |                                 |                       |
|---------------------------------|-----------------------|
| 1 Old Blades                    | 6 Phyllis Court       |
| 2 Upper Thames Rowing Club      | 7 Henley Cricket Club |
| 3 Remenham Club                 |                       |
| 4 Remenham Court                |                       |
| 5 Henley Royal Regatta Official |                       |

## Remenham Farm Riverside

- |                                  |                                |
|----------------------------------|--------------------------------|
| 1 The Barn Bar & VIP             | 6 Temple Island/The Start Line |
| 2 Riverside Parking & Picnicking | 7 The Start Line Arena         |
| 3 Pavilions Enclosure            | 8 River Meadow Campsite        |
| 4 Remenham Farm Car Park         | 9 Remenham Farm Moorings       |
| 5 Hospitality Enclosures         |                                |




- **Prime Exposure:** Reach over 300,000 visitors during the Henley Royal Regatta.
- **Digital Reach:** Promote your brand across Inour highly engaged social channels abd email list of over 10,000 subscribers.
- **Affluent Audience:** Engage with high-net-worth, luxury-focused attendees seeking premium experiences.
- **Iconic Setting:** Showcase your boats on the River Thames, directly within one of Britain's most prestigious events.
- **Marketing Benefits:** Capture valuable photo/video content, benefit from media coverage, and leverage the event's natural buzz.
- **Brand Boost:** Align with a globally recognised lifestyle event, enhancing both brand prestige and visibility.

# What's Included

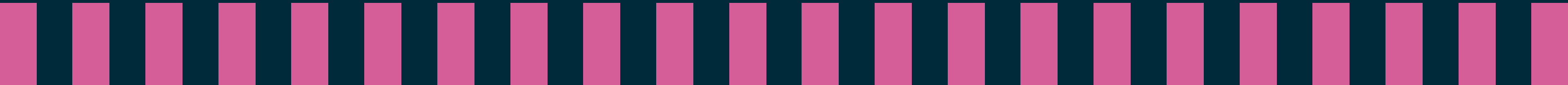
- 1 x commercial mooring (up to 2 boats) at Hambleden Lock on Remenham Farm.
- 2 x showcase spaces on the river directly in front of our busiest area The Barn Bar
- Barrier post & rope to define your space
- Inclusion in digital comms & event promotion
- Affiliate rate on The Barn Bar event tickets
- General roaming security

**Note:** This is a pilot year with a strong emphasis on content creation and visibility.





“Be part of one of Britain’s most iconic summer event  
— and showcase your boats to over 300,000 affluent,  
lifestyle-driven attendees along the banks of the River  
Thames. This is a rare opportunity to connect with a  
premium audience in a vibrant, high-profile setting  
that blends tradition, prestige, and luxury.”



REMENHAM FARM

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Don't miss this incredible opportunity.  
Enquire today: [regatta@copas.co.uk](mailto:regatta@copas.co.uk)

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